



COMPANY PROFILE
2016 - 18

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Statement of Confidentiality

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MESSAGE

Every event is unique. Therefore, each event concept is tailor-made to suite that event.

Our Environment is our home and place of work. We therefore care for it just like we care for our homes.

TASUWAR HUSSAIN
MANAGING DIRECTOR

02



OUR VISION

To become one of the best brand activation and event management company providing quality and superior service to our clients, continuously excel through their feedback, suggestions and experiences. Cater to clients not only in the local market but beyond.

OUR MISSION

To Create:-

... a company that is known for its outstanding services, considerate customer service and unmatched ideas.

... a company that attracts and retains outstanding people by creating a culture that fosters openness and innovation, promotes individual growth and rewards initiative and performance.

... a company which combines its people, technology, innovation, creativity, management systems and market opportunities to achieve the unachievable.

CORE VALUES

Underlying everything we do and everything we believe in is a set of core values. These guide us to deal with every aspect of any issue we might encounter in our personal and professional lives. These values help us grow inside and outside, personally and as an organization.

PASSIONATE ABOUT SERVICE:

We always strive to provide best quality of services to our clients. We are committed to running our business successfully and efficiently, providing long term benefits to our clients. Stock Expo continually strives for service excellence, setting industry benchmarks to ensure we always exceed expectations.

WORK ENVIRONMENT

Our policies and core values are aimed towards creating an informal yet stimulating team-oriented work environment with a culture of sharing and open communication. We cherish the diversity, aggression and open forums for brain storming to our employees thus catering to a viewpoint of each and every individual; we believe this encourages innovation, creativity, confidence and develops a positive character within.

OUR PEOPLE

The success of any organization is largely dependent on the people working for it. Each member of our team is considered equally important and provided constant training, motivation and guidance. We possess a dedicated staff of the highest caliber dedicated to making our business a success.

CUSTOMER SATISFACTION

We are customer-driven; we go the extra mile to make sure we exceed our clients' expectations. We tailor our offerings to fulfil our clients' needs, going above and beyond the call of duty on a regular basis to guarantee complete client satisfaction.

INTEGRITY

Stock Expo adheres to a strict code of ethics. We earn trust, meet commitments and are accountable for results. It is not always the easy way, but it is the only way to attain long-term success.

INNOVATION

We promote an innovative culture and attitude. We think differently and strive to apply innovative thinking and creativity to everything we do. Innovation is a key driver for our growth

CORPORATE STRATEGY

Maintaining our competitive position in the core business, we employ our energy, unique organizational culture, professional excellence, financial strength and creative ideas to diversifying in market around us through innovation, creativity, hard work and trust on Almighty thus achieving synergy towards value creation for our clients.

OUR SERVICES

PUBLIC RELATION

Press release and media relations
Celebrity Endorsement

EVENT & CONFERENCES

Some of the events we manage
Launch Events
Dealer Events
Sales & Planning conferences
Gala Nights
Concerts
Expo events

BRAND ACTIVATION

Mall Activation
In-store Activation (LMTs, IMTs, LGs)
Outdoor Activation (retail outlets, markets, parks etc)
In-Store BA program
Float Activation
DDS and sales drives
Permissions

EXHIBIT STAND BUILDERS

Stall/Kiosk 3D designing
Fabrication and construction of stalls
Cost effective, rental based fabrication solution
Pre-built stand solutions
Venue ambiance and entrance gate designs and fabrication

“Integrity is what we say, what we do and what we say we do – Don Galer”

OUR CLIENTS



CONTINENTAL BISCUITS LTD.



PUBLICITY & MARKETING SERVICES

- Press release creation and dissemination
- Development of media kits
- Media Relations (media attention)
- Celebrity endorsements
- Advertising Campaign
- Research
- Integrated communications
- Marketing and promotional material design
- Brand Ambassador for brand face

EVENT MANAGEMENT

- Whether your project is a corporate function, a private soiree or a special event, We can assist you on numerous levels. Stock Expo can assist you with details that can often become a hassle like contract administration and production-based issues, sourcing and coordinating suppliers and vendors, day-of-the-event management or prolonged event management services can be organized and taken care of by Stock Expo enabling you the luxury of more time and focused concentration on other areas of your event.

- We provide a one stop solution to our clients, covering all the aspects such as planning, concept, designing, fabrication and flawless execution of the event.

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Gulf Food Festival - 2018

Ahmed Foods

- Activity for 5 Days at Dubai World Trade Center



Continental Biscuits LTD



Fruiti-O



Shahzada



Gulf Food Festival - 2018

Mehran Foods

- Activity for 5 Days at Dubai World Trade Center
- New 3D Model 2018
- Stall Fabrication



Mon Salwa

- Dubai World Trade Center
- New 3D Model 2018
- Stall Fabrication



Gulf Food Festival - 2017

Ahmed Foods

- Activity for 5 Days at Dubai World Trade Center



Epic Energy Drink



Fruiti-O



Parle



Gulf Food Festival - 2017

Hilal Foods

- Activity for 5 Days at Dubai World Trade Center



Kolson



MonSalwa



Young's



Gulf Food Festival - 2017

Mehran

- Activity for 5 Days at Dubai World Trade Center



Naurus



Shehzada



Gulf Food Festival - 2016

Shan Foods

- Activity for 5 Days at Dubai World Trade Center
- Stall Fabrication
- Give Aways
- Brand Ambassadors and Host
- Activity Management



World Trade Centre Dubai 21-25 Feb 2016



World Trade Centre Dubai 21-25 Feb 2016

Mehran Food and Spices



World Trade Centre Dubai 21-25 Feb 2016



World Trade Centre Dubai 21-25 Feb 2016

EPIC Energy Drink



World Trade Centre Dubai 21-25 Feb 2016



World Trade Centre Dubai 21-25 Feb 2016

Beauty World MiddleEast - 2017

Shaheen Cosmetics "Face Fresh"

- Activity for 3 Days at Dubai World Trade Center
- Stall Fabrication



Beauty World MiddleEast - 2016

Shaheen Cosmetics "Face Fresh"

- Stall Fabrication
- Give Aways
- Brand Ambassadors and Host
- Activity Management

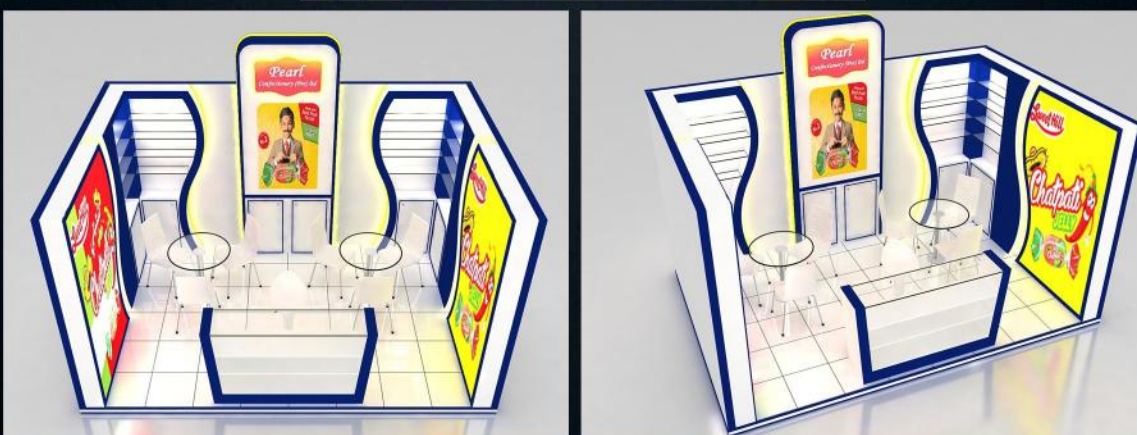


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Yummex Middle East - 2017

PEARL Confectionery (pvt) limited

- Dubai World Trade Center
- Stall Fabrication



Sweet & Snacks Middle East - 2016

Hilal Food

- Activity for 3 Days at Dubai World Trade Center
- Stall Fabrication



Volka Food - Giggly

- Stall Fabrication



Pearl Confectionery

- Stall Fabrication



Arab Health - 2018

Wilshire Labs

- Dubai World Trade Center
- New 3D Model 2018
- Stall Fabrication



Arab Health - 2017

Wilshire Labs

- Dubai World Trade Center
- Stall Fabrication



Middle East Electricity - 2018

PEL

- Dubai World Trade Center
- New 3D Model 2018
- Stall Fabrication



Automechanika - 2017

Sepahan Battery

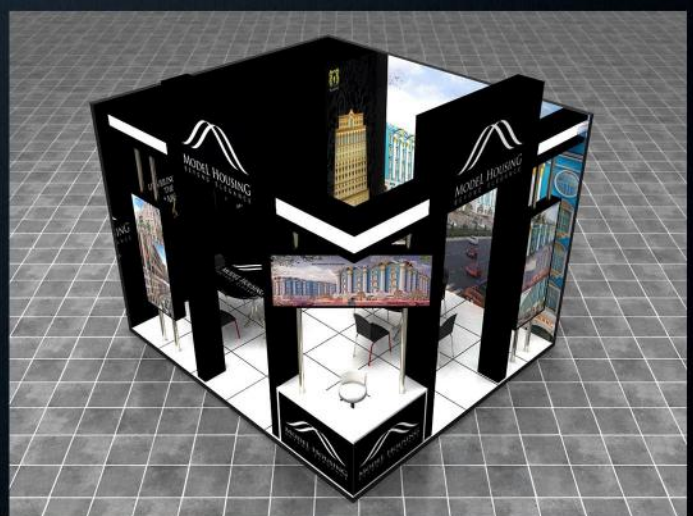
- Dubai World Trade Center
- New 3D Model 2017
- Stall Fabrication



Property Show Dubai - 2018

Model Housing

- Dubai World Trade Center
- New 3D Model 2017
- Stall Fabrication



Merchandise Branding Pakistan Super League in Dubai - 2017 Q-Mobile Match Branding & Mascot



Merchandise Branding Pakistan Super League in Dubai - 2017 Q-Mobile Match Branding & Mascot



Conferences Tours and Dealer Trip - 2016 Meet and Greet With Pakistan Team



Haier MOBILE

Haier Dubai Event



Haier MOBILE

Haier Dubai Event



Haier MOBILE

Haier Dubai Event



Haier MOBILE

Haier Dubai Event



Haier MOBILE

Haier Dubai Event



Haier MOBILE

Haier Dubai Event

Conferences

Tours and Dealer Trip - 2016

Meet and Greet With ZALIMI TEAM



Tours and Dealer Trip

Haier Dealer Trip



PICTURES OF WORLD CYBER GAMES NATIONAL FINALS (KARACHI)



PAN-ASIAN CHAMPIONSHIP (INDONESIA)



GRAND FINALS (SEOUL-KOREA)



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